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IQ Structures, a research and production organisation focused on nanotechnology engineering, part of the IQS Group, has introduced holograms for packaging-related security applications that can be authenticated automatically, using normal light and a mobile phone app.

When checking the security features, it can happen that a supervisor is not completely sure of the authenticity and yet, for various reasons, is not able to verify it against the database entry. This is what the machine-readable holograms solve, says the company. By illuminating the hologram, it becomes readable with a phone and the downloaded app confirms authenticity there...

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