IQ Structures and JURA Work Together in ID projects

IQ Structures – the Czech optical nanotechnology specialist – and JURA – which specialises in graphic security software, hardware, design, banknote protection, personalisation and training – have launched a joint solution to enable the acceleration of ID projects for the incorporation of holographic features.

Card design
The design of ID cards involves the co-operation between many different organisations and establishing the right compromise between different views is critical. National symbols and emblems are an important part of the design of the ID card. But security is also a critical factor, as the security features and elements need to cover all the essential information and be obvious and intuitive for inspectors.

With this new solution, designing ID cards is transformed into a much easier process. The designer places visual elements, such as national symbols, and, at the same time, different security elements onto the document. The designer also can decide what spaces are protected against counterfeiting and tampering with transparent and metallic holograms, making the whole process easier and quicker.

Robert Dvorak, the Director of Security Division in IQ Structures said: ‘ensuring that technology investment results in more robust document protection, security experts must focus on their job rather than endless discussions about design. Our solution can eliminate or mitigate troubles that often happen during the preparation phase of ID projects when too many people comment and their comments are relevant.’

Barna Barabas, Deputy Managing Director of Jura said: ‘our security printing portfolio is already one of the best available on the world market. Our clients who design high security documents, including polycarbonate cards, can now apply also transparent and metallic holograms and thus create even more powerful solutions.’

www.jura.hu
www.iqstructures.com